



The Eversheds
India group

*Open up to
the possibilities*



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India currently has one of the most dynamic economies in the world. Rapid growth, increasing wealth, foreign investment and a huge talent pool have been created by a series of ambitious reforms initiated in 1991. It is an exciting place to do business and one that is attractive to many organisations around the globe.



India is also reaching out to the world. It is now one of the largest investors in Europe. In the next twenty years, its influence is only going to increase further.

Whether you are an Indian business with ambition or a potential investor in the country, the Eversheds India group can open up the possibilities and help you make the most of the opportunities available.

Why choose Eversheds?

You want a law firm that understands the territory, whether that's India or the rest of the world. Eversheds has long recognised India as a key player in the global economy. We have been dealing with the country for over 20 years. Our team members have lived there, worked there and are regular visitors to the cities around India. Whilst English is the main language of business in India we are also fluent in a number of the local languages.

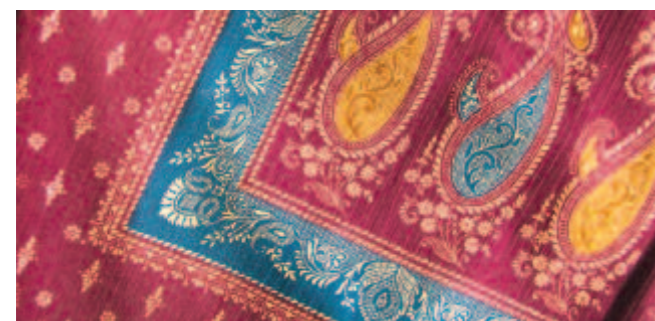
Looking to invest?

As well as strategic and legal advice, we can also help you meet the right contacts. We have established relationships with Indian industry, government and local law firms. Whilst foreign legal practices cannot currently work in India, we can either project manage your transactions or introduce you to one of our trusted law firms to deal with matters on a local level.

An international service for India

For Indian companies looking to the rest of the world, we have a network of over 30 offices from Europe to the Middle East and China. We also have best friend firms in the US who we trust to deliver. You can tap into this wealth of knowledge and work through professionals who know exactly what they are talking about and have already achieved success for Indian organisations such as yours.

Wherever you want to invest, you will find our lawyers to have local expertise, a global outlook and a commitment to the same high level of quality.



Experience and specialisms

You can trust us because we have real experience and a large portfolio of clients made up of both organisations and individuals. We regularly work with private and public companies, financial institutions and government bodies.

Our advice is not only useful to businesses long established in India, but is equally geared to those who are entering into the India market for the first time. Superior local knowledge and broad expertise mean we can successfully steer you through often unfamiliar business territory.

If you want generalist advice we can provide it. However, we understand that our clients often need more specific guidance and we specialise in a wide range of areas that are well suited to India's requirements and aspirations, including:

- banking
- education
- energy
- financial services
- healthcare
- infrastructure projects
- international trade
- IP
- IT
- M&A
- manufacturing
- outsourcing
- real estate
- retail
- telecoms
- transport.

Throughout our international network you will find leading lawyers in all these areas and more. They will guide you through the possibilities of the world's major economies, shaping their advice to match the unique needs of those looking to invest in the Indian market and Indian companies looking to expand further afield.

Helping you make the most of the opportunities

With an economy growing at a rapid rate, India offers many opportunities for foreign and national entrepreneurs to work together to create profit for all. Eversheds can help make this happen:

- India has the world's third largest pool of skilled managerial and technical manpower. Whether you wish to set up a plant, an office, acquire a company, are looking to outsource, or simply need HR advice, we have the mixture of skills in areas such as corporate, employment and real estate.
- Six million mobiles are sold every month in India and the country is a global player in IT. There are many opportunities in telecoms and new technologies. Our established TMT team, which is advising the major players in Europe, can give you the advice you need to get involved in the action.
- The Indian government has identified a requirement for \$320 billion worth of infrastructure over the next five years for roads, railways, airports and ports. You can exploit the know how we have as leaders in UK PFI and PPP projects to increase your chances of winning some of this work.
- A recent report suggests that around 583 million Indian people will constitute India's middle class by 2025, which means retailers could benefit from significant disposable income. As one of the top retail law advisers in the UK, we can help you to extend your business into this thriving new market.
- The Indian population is growing by 20 million a year and the average age of this population is less than 25. As the UK's foremost advisers in education we can help academic institutions export their skills, form alliances and encourage Indian students to study in Europe.
- India has a capital market with 23 stock exchanges and over 9000 listed companies. Our international corporate team has the necessary resources and experience to ensure all your dealings in this market – from joint ventures to acquisitions – are as profitable and risk free as possible.

'Allow us to open up your possibilities.'

Lawyers you can count on

Eversheds takes a unique approach to the law where we fully scope and plan the work you ask us to do for you. This allows us to uncover what you really want to achieve and how to achieve it in the most efficient manner. All our work is costed upfront and that cost will not change unless circumstances change and you give us permission to proceed with additional work. All this means you get predictability in price and outcome.

Getting started

We would be happy to share our experience with you if you are thinking about making the most of Indian opportunities. Here are a few tips to get you started:

- Make sure you fully research the market.
- Get the commitment from your top management to invest in India or worldwide.
- Visit your target country and get the feel for how business is done there.
- Look into the possibilities of working with a partner.
- Always carry out due diligence.
- Get independent advice.
- Be patient – you will get there in the end.

The Sari is an unstitched garment usually six yards in length. India's iconic national dress, the Sari, draped elegantly on Indian women represents in its various hues, textures and weaves – India's complex blend of ancient heritage and unfolding modernity.

For more information

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